



2024 APPLIED SUPERCONDUCTIVITY CONFERENCE

The Salt Palace Convention Center ♦ Salt Lake City, UT, USA

September 1 – 6, 2024

<https://www.appliedsuperconductivity.org/asc2024>

EXHIBITOR PROSPECTUS

YOU'RE INVITED!

The Applied Superconductivity Educational Foundation (ASEF) invites your Company to exhibit at the **2024 Applied Superconductivity Conference**, which is considered the conference of choice for individuals within the superconductivity community. **ASC 2024 will be held September 1 – 6, 2024 in Salt Lake City, Utah, USA, at the Salt Palace Convention Center.** A myriad of technical and special sessions will update scientists and engineers within the superconductivity community with the latest scientific and technical developments. The conference will include plenary, oral, and poster sessions as well as various social events.

A major superconductivity Exhibition will be held in conjunction with the technical conference in the same facility, the Salt Palace. The professional Exhibition **begins at 2:15 p.m. on Monday, September 2 and ends at 12:45 p.m. on Thursday, September 5.** A Welcome & Exhibitor Reception is to be held on Monday, September 2.

The ASC 2024 Exhibition will feature a large number of exciting exhibit companies consisting of product manufacturers and service providers concerned with the field of superconductivity as well as other related areas. This is an exceptional opportunity to present your company's latest products, services, and techniques in an intimate setting to a sophisticated audience sharply focused on this market. The exhibition offers your company a valuable opportunity for one-on-one interaction with researchers from industries, universities, and both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions.

SIGN UP EARLY FOR A PREFERRED BOOTH LOCATION!

SHOW INFORMATION

VENUE

The Salt Palace Convention Center – Exhibit Hall BCD, Salt Lake City, Utah

Website: <https://www.appliedsuperconductivity.org/asc2024/exhibit-information>

**Exact times for the Exhibit will be determined after the technical program is finalized at the end of March 2024.*

Tentative Show Hours*:

Monday, September 2, 2024

2:15 p.m. – 4:15 p.m.

6:15 p.m. – 8:15 p.m. Welcome & Exhibitor Reception

Tuesday, September 3, 2024

10:00 a.m. – 4:15 p.m. (approx.)*

Wednesday, September 4, 2024

10:00 a.m. – 4:15 p.m. (approx.)*

Thursday, September 5, 2024

10:00 a.m. – 12:45 p.m. (approx.)*

Exhibitor Move-in Hours:

Sunday, September 1, 2024

12:00 p.m. – 5:00 p.m.

Monday, September 2, 2024

8:00 a.m. – 12:00 p.m.

Exhibitor Move-out Hours:

Thursday, September 5, 2024

12:45 p.m. – 5:00 p.m.

BOOTH RENTAL RATES & BENEFITS

10' x 10' Single Booth Fee:	\$3,200
10' x 20' Double Booth Fee:	\$5,950
10' x 30' Triple Booth Fee:	\$9,000

Payment must be received within 30 business days of submitting the booth registration to guarantee the selected booth number(s).

Single booths will be 10' wide by 10' deep. Each booth will be equipped with 3' high fabric side-rails and an 8' high fabric back-wall, one ID sign, one (1) 6' skirted table, two padded chairs and wastebasket.

The deadline for completing your exhibit booth online registration and full payment is Monday, July 1, 2024.

Exhibit space is limited and will be reserved on a first-come, first-served basis.

BENEFITS TO EXHIBITORS**

- Two (2) Exhibit Representative registrations with admittance to the Welcome & Exhibitor Reception and Refreshment Breaks and Banquet event are included in a 10' x 10' booth.
- Access to the special conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the conference, scheduled to be published in August 2025).
- Complimentary wireless internet access throughout the Exhibit Hall.
- Access to the Exhibitor Lounge located in the Exhibit Hall.
- Pre- and post-conference listing on the ASC 2024 website with your company description and a hyperlink to your company's homepage.
- Company description and company's representatives contact information will be included in the ASC Continuum publication.
- Discounted advertising opportunities.
- Discounted conference hotel room rates at the contracted conference hotels (*details will be made available on the conference website at <https://www.appliedsuperconductivity.org/asc2024/hotel-lodging> in May 2024*).
- Food and beverage will be available in prominent locations throughout the Exhibit areas.
- Pre-registrant contact information will be available three weeks prior to the conference in excel format. Contact Centennial Conferences by email at asc@centennialconferences.com to request the pre-registrant contact data. (*Note that only participants having given permission to be listed will be included.*)
- A full listing of all conference participants will be provided –if requested– after the conference via email in excel format. (*Note that only participants having given permission to be listed will be included.*)
- Exhibitor registrants are free to attend any of the technical sessions if they are interested.

****Benefits to Exhibitors noted above will not apply unless payment is received.**

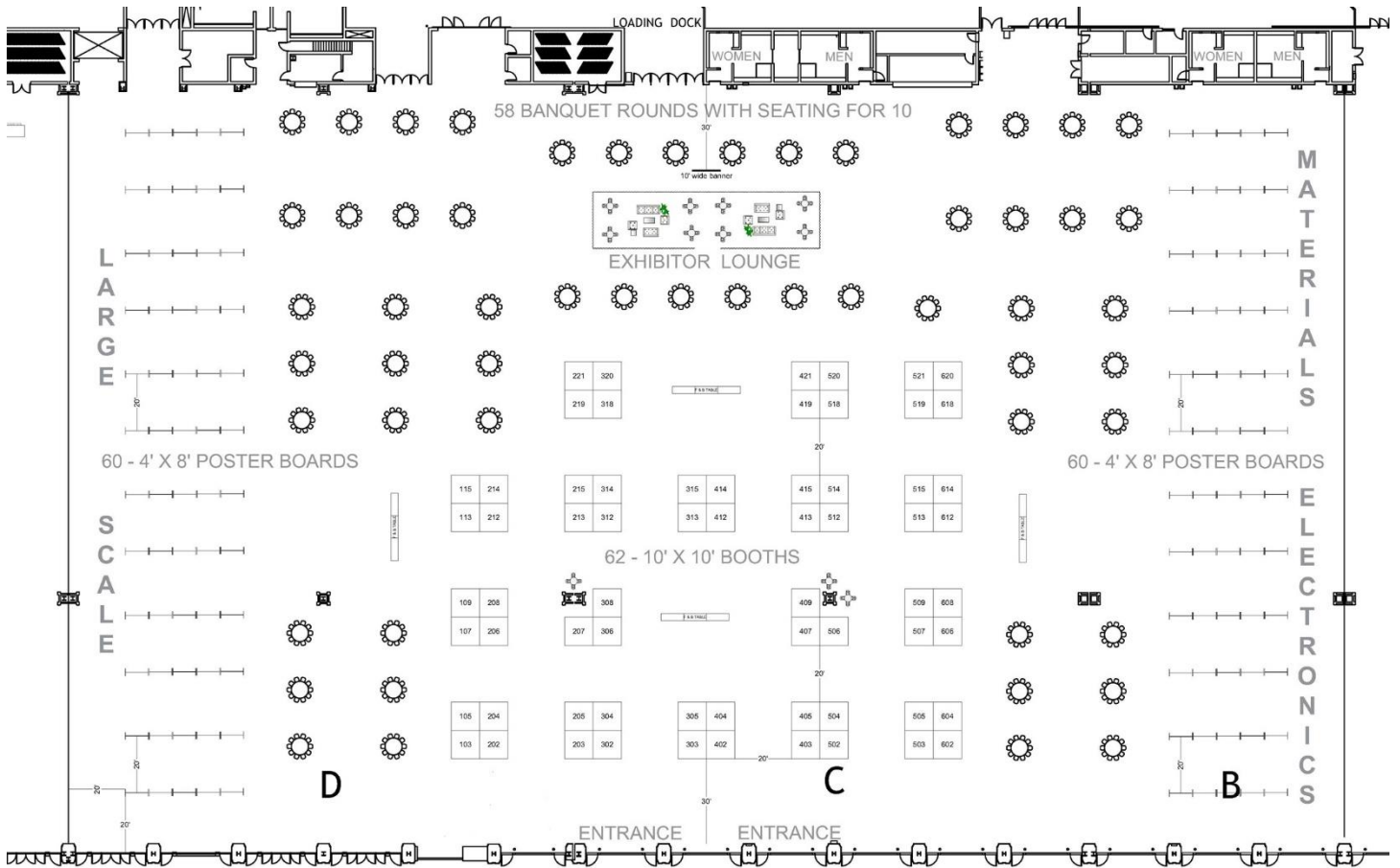
EXHIBITOR REGISTRATION & PAYMENT INFORMATION

Exhibit booth and exhibit representative registration is available online. The online registration website link will be posted on the conference website in November 2023. Each exhibit company must register online to reserve their booth space. After the booth registration is complete and payment is made in full, an email will be sent to the exhibit company's contact person with information regarding the registration process for the booth personnel.

Additional company exhibit representatives may attend at a **\$400** per person rate. This option is limited to two (2) additional representatives per single booth. The rate includes admittance to the Welcome & Exhibitor Reception, Refreshment Breaks and Thursday Banquet event. Any additional exhibit representatives for the conference or the exhibit will need to register via the online conference registration site which is scheduled to open mid-May 2024.

Payments are accepted by Visa, MasterCard, Discover, American Express.

TENTATIVE FLOOR PLAN



CANCELLATION

If written notice of cancellation is received by **Monday, July 29, 2024**, an administrative fee of 20% of the total booth fee will be retained. Cancellations after July 29, 2024, will result in forfeiture of the exhibit fee.

DECORATOR & EXHIBITOR SERVICE KIT

JP Display is the official decorator for ASC 2024 and will provide the official Exhibitor Service Kit for the Exhibit Halls. The Exhibitor Service Kit will be made available and emailed directly from JP Display. An email notification will be sent to the contact person of each exhibit company when this information is made available.

The kit will contain all necessary information required for ordering services from JP Display and all other selected ancillary suppliers. The kit will outline shipping, drayage and material handling instructions and include pre-printed shipping labels.

Booth furnishings, audio visual, graphics and other fee-based show services can be ordered from JP Display using the service manual. Electrical services can be ordered through JP Display.

SPECIAL REQUESTS

Nitrogen and Oxygen tanks are allowed on the event floor with prior approval by the Fire Marshal. Helium and Nitrous oxide tanks need to be removed prior to show opening. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly areas under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials must submit notify **Centennial Conferences** via **email no later than June 11, 2024**. Any container not clearly labeled will be removed from within the Salt Palace Convention Center, tested and disposed of at exhibitor's expense.

All special requests should be directed to Centennial Conferences **PRIOR** to completing the online booth registration. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures, and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences via email and can then register online. Please also complete the Special Needs section during the registration process.

HOTEL ACCOMMODATIONS

ASC 2024 will have discounted conference hotel room rates at contracted conference hotels made available May 15, 2024. Reservations should only be made through the reservation link via the ASC 2024 website. More information regarding hotel accommodation can be found on the conference website.

ASC 2024 WEBSITE ADDRESS AND EXHIBITION UPDATES

Exhibitors will be kept current with periodic ASC 2024 Exhibition updates found on the ASC 2024 conference website. For this and other conference related information, please visit the **ASC 2024 website**.

ASC 2024 ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Advertising and sponsorship opportunities are listed on the **ASC 2024 website**. Advertising opportunities are available for purchase during the online Exhibit booth registration process or by contacting the sponsorship committee prior to registration opening.

TENTATIVE SCHEDULE AT ASC 2024

**All published hours are subject to change.*

Exhibitor Registration/Exhibitor Move-in

Sunday, September 1, 2024

12:00 p.m. – 5:00 p.m.

Monday, September 2, 2024

8:00 a.m. – 12:00 p.m.

All Exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors **MUST** always wear their badges to enter the Exhibit area.

Sessions and Poster Sessions (at the Salt Palace Convention Center), times to be determined.

10:00 a.m. – 4:15 p.m. (approx.*) – Exhibit Open

AM – Morning Break (in exhibit hall)

PM – Afternoon Break (in exhibit hall)

Exhibitor Dismantle

Thursday, September 5, 2024

12:45 p.m. – 5:00 p.m.

Exhibits must be dismantled by 5:00 p.m. on Thursday, September 5, 2024. Teardowns will **NOT** be allowed prior to 12:45 p.m. on Thursday, September 5, 2024.

Activities in the Exhibit Hall and Conference Schedule

Monday, September 2, 2024

8:00 a.m. – 6:15 p.m. (approx.*) – Plenary Session (at Hyatt Regency Salt Lake City), Concurrent Oral Sessions and Poster Sessions (at the Salt Palace Convention Center), times to be determined.

8:00 a.m. – 12:00 p.m. – Exhibitor Move-in

2:15 p.m. – 4:45 p.m. – Exhibit Open

6:15 p.m. – 8:15 p.m. – Welcome & Exhibitor Reception

AM – Morning Break (not in exhibit hall)

PM – Afternoon Break (in exhibit hall)

Tuesday, September 3, 2024

8:00 a.m. – 6:15 p.m. (approx.*) – Plenary Session (at Hyatt Regency Salt Lake City), Concurrent Oral

Wednesday, September 4, 2024

8:00 a.m. – 6:30 p.m. (approx.*) – Plenary Session (at Hyatt Regency Salt Lake City), Concurrent Oral Sessions and Poster Sessions (at the Salt Palace Convention Center), times to be determined.
10:00 a.m. – 4:15 p.m. (approx.*) – Exhibit Open
AM – Morning Break (in exhibit hall)
PM – Afternoon Break (in exhibit hall)

Thursday, September 5, 2024

8:00 a.m. – 4:30 p.m. (approx.*) – Plenary Session (at Hyatt Regency Salt Lake City), Concurrent Oral Sessions and Poster Sessions (at the Salt Palace Convention Center), times to be determined.
10:00 a.m. – 12:45 p.m. (approx.*) – Exhibit Open
12:45 p.m. – 5:00 p.m. – Exhibitor Move-out.
AM – Morning Break (in exhibit hall)

PM – Afternoon Break (not in exhibit hall)
6:30 p.m. – 9:00 p.m.– Banquet

Friday, September 6, 2024

8:00 a.m. – 12:30 p.m. (approx.*) – Plenary Session and Concurrent Oral Sessions, times to be determined.
AM – Morning Break

Food and beverage will be available in prominent locations throughout the Exhibit areas.