

2016 APPLIED SUPERCONDUCTIVITY CONFERENCE

Colorado Convention Center ♦ Denver, CO, USA



September 4 – 9, 2016

<http://www.ascinc.org>

EXHIBITOR PROSPECTUS

You're Invited!

The ASC 2016 Exhibition Committee invites your Company to exhibit at the **2016 Applied Superconductivity Conference**, considered the Conference of choice for individuals within the superconductivity community. **ASC 2016 will be held September 4 – 9 in Denver, Colorado, USA, at the Colorado Convention Center.** A myriad of technical and special sessions will update scientists and engineers within the superconductivity community with the latest scientific and technical developments. The Conference will include plenary, oral, and poster sessions as well as various social events and tours.

A major superconductivity Exhibition will be held in conjunction with the technical Conference in the same facility, the Colorado Convention Center. The professional Exhibition **begins on Tuesday, September 6 and ends on Thursday, September 8.** An Exhibitor Reception is to be held Tuesday, September 6.

The ASC 2016 Exhibition will feature a large number of exciting exhibit companies consisting of product manufacturers and service providers concerned with the field of superconductivity as well as other related areas. This is an exceptional opportunity to present your company's latest products, services and techniques in an intimate setting to a sophisticated audience sharply focused on this market. The exhibition offers your company a valuable opportunity for one-on-one interaction with researchers from industries, universities, and both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions.

Booth reservation will be on a first-come, first-served basis and will be announced on Wednesday, June 8, 2016. **Sign up early for a prime booth location!**

Show Information

Venue

Colorado Convention Center – Halls A + B1, Denver, Colorado

Website: <http://denverconvention.com>

Show Hours:

Tuesday, September 6, 2016

9:00 a.m. – 5:00 p.m. (approx. *)

6:30 p.m. – 8:00 p.m. Exhibitor Reception (approx. *)

Wednesday, September 7, 2016

9:00 a.m. – 5:00 p.m. (approx. *)

Thursday, September 8, 2016

9:00 a.m. – 3:00 p.m. (approx. *)

Exhibitor Move-in Hours:

Monday, September 5, 2016

8:00 a.m. – 5:00 p.m.

Exhibitor Move-out Hours:

Thursday, September 8, 2016

3:00 p.m. – 5:00 p.m.

**Exact times for the Exhibit will be determined after the technical program is finalized by mid March.*

Food and beverage will be available in prominent locations throughout the Exhibit areas.

Booth Rental Rates & Benefits

10' x 10' Single Booth Fee: \$2,750

10' x 20' Double Booth Fee: \$5,250

Single booths will be 10' wide by 10' deep. Each booth will be equipped with 3' high fabric side-rails and an 8' high fabric back-wall and one 11" x 17" ID sign. The Exhibit Hall is **not** carpeted.

The deadline for submitting your contract agreement and full payment is **Wednesday, June 1, 2016**.

Exhibit space is limited and will be reserved on a first-come, first-served basis.

Benefits to Exhibitors**

- One Full Conference Registration with admittance to all technical sessions and social events and one Exhibit Hall Only Registration with admittance to the Welcome Reception, Exhibitor Reception, and Refreshment Breaks are included in a 10 x 10 booth.
- One copy of the special Conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the Conference is scheduled to be published in June 2017).
- Complimentary wireless internet access throughout the Exhibit Hall.
- Pre- and post-conference listing on the ASC 2016 website with your company description and a hyperlink to your company's homepage.
- Discounted Conference hotel room rates at the contracted Conference hotels (*details will be made available on the Conference website at <http://www.ascinc.org> on May 2, 2016*).
- Food and beverage will be available in prominent locations throughout the Exhibit areas.
- Pre-registrant contact information available three weeks prior to Conference in excel format. Contact Centennial Conferences by email at asc@centennialconferences.com to request the pre-registrant contact data. (*Note that only participants having given permission to be listed will be included.*)
- Full listing of all Conference participants will be provided –if requested– after the Conference via email in excel format. (*Note that only participants having given permission to be listed will be included.*)

****Benefits to Exhibitors noted above will not apply unless payment is received.**

Exhibitor Registration & Payment Information

Each 10' x 10' exhibit booth includes one (1) Full Conference Registration, one (1) Exhibit Hall Only Registration and one copy of the special Conference issue of the IEEE TRANSACTIONS OF APPLIED SUPERCONDUCTIVITY in digital format (fully peer reviewed papers submitted at the Conference is scheduled to be published in June 2017).

Additional company personnel may attend as an Exhibit Hall Only registrant at the **\$150** per person rate, which includes admittance only to the Welcome Reception, Exhibitor Reception, and Refreshment Breaks. It does not include access to the technical sessions and the Thursday Farewell Event. The fee for Exhibit Hall Only registrations is limited to two (2) per single booth.

Those wishing to attend the technical sessions and social events must register as a Full Conference Participant as part of the Attendee Conference Registration made available online starting at the beginning of May, 2016.

Payments are accepted by check, Visa, MasterCard, Discover, American Express and Wire Transfer. Checks must be in U.S. dollars drawn on a United States bank and made payable to **Applied Superconductivity Conference, Inc.**

Application & Contract Agreements are date stamped upon receipt as long as payment is included. Exhibit space will be assigned on a first-come, first-served basis as payment is received until sold out. Contract and payment must be received by Wednesday, June 1, 2016. Partial payments **will not** be accepted.

Sign up early for a prime booth location!

Cancellation

If written notice of cancellation is received by **Wednesday, June 1, 2016**, an administrative fee of 20% of the total booth fee will be retained. Cancellations after June 1, 2016 will result in forfeiture of the exhibit fee.

Decorator & Exhibit Service Manual

Global Experience Specialists, Inc. (GES) is the official decorator for ASC 2016 and will provide the official Exhibit Service Kit for the Exhibit. The Exhibit Service Kit will be made available online via the ASC'16 website. An email notification will be sent to the contact person of each exhibit company when this information is available.

The manual will contain all necessary information required for ordering services from GES and all other selected ancillary suppliers. The manual will outline shipping, drayage and material handling instructions and include pre-printed shipping labels.

Booth furnishings, electrical services, audio visual, graphics and other fee-based show services can be ordered from GES using the online service manual.

Please note! The Colorado Convention Center is a Union Property and all exhibitors are expected to comply with any union requirements in effect.

Special Requests

Helium, Nitrogen, Oxygen and Nitrous oxide tanks are allowed on the event floor with prior approval by the Fire Marshal. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly area under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials must submit Material Safety Data Sheets to Centennial Conferences by June 1, 2016. Any container not clearly labeled will be removed from within the Charlotte Convention Center, tested and disposed of at exhibitor's expense.

All special requests should be directed to Centennial Conferences **PRIOR** to submitting the Exhibit Application & Contract Agreement and full payment. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences by email. Please complete the Special Needs section on the Exhibit Application & Contract Agreement.

Assignment of Booth Space

Application & Contract Agreements are date-stamped upon receipt as long as payment is included. Exhibit space will be assigned on a first-come, first-served basis until sold out. Contract and payments must be received by **Wednesday, June 1, 2016**. Partial payments **will not** be accepted. Exhibit Application & Contract Agreements **will not** be processed without full payment.

Booth assignments will be made by the Exhibit Chairman by **Wednesday, June 8, 2016**. To select your preferred booth area, please refer to the tentative Exhibit floor plan included in this prospectus. Exhibitors wishing to avoid assignment of space adjacent to, or across from, particular companies should indicate so on the Exhibit Application & Contract Agreement. Careful consideration will be given to such requests whenever possible. Exhibit Manager reserves the right to adjust floor layout.

Hotel Accommodations

ASC 2016 will have discounted Conference hotel room rates at contracted Conference hotels. Reservations should be made through the reservation link via the ASC'16 website available beginning on **May 2, 2016**. More information in regards to accommodation can be found on the Conference website's accommodation page.

ASC 2016 Website Address and Exhibition Updates

Exhibitors will be kept current with periodic ASC 2016 Exhibition updates found on the ASC 2016 Conference website. For this and other Conference related information, please visit the ASC 2016 website at <http://www.ascinc.org>.

ASC 2016 Sponsorship and Advertisement Opportunities

Sponsorship and advertisement opportunities will be made available at the ASC 2016 website.

Tentative Schedule at ASC 2016

Exhibitor Registration/Exhibitor Move-in

Monday, September 5, 2016

8:00 a.m. – 5:00 p.m.

Exhibitor Registration will be located in Exhibit Hall A, on the Exhibit Level in the Colorado Convention Center. All Exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors **MUST** wear their badges at all times in order to enter the Exhibit area.

Exhibitor Dismantle

Thursday, September 8, 2016

3:00 p.m. – 5:00 p.m.

Exhibits must be dismantled by 6:00 p.m. on Thursday, September 8, 2016. Teardowns will **NOT** be allowed prior to 3:00 p.m. on Thursday, September 8, 2016.

Activities in the Exhibit Hall and Conference Schedule

Monday, September 5, 2016

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session and Concurrent Oral Sessions, times to be determined

8:00 p.m. – 5:00 p.m. – Exhibitor Move-in

AM – Morning Break

PM – Afternoon Break

Tuesday, September 6, 2016

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 5:00 p.m. (approx.*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

6:30 p.m. – 8:00 p.m. – Exhibitor Reception

Wednesday, September 7, 2016

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 5:00 p.m. (approx.*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

Thursday, September 8, 2016

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 3:00 p.m. (approx.*) – Exhibit Open

3:00 p.m. – 5:00 p.m. – Exhibitor Move-out

AM – Morning Break

PM – Afternoon Break

6:30 p.m. – 8:30 p.m. – Farewell Event

Friday, September 9, 2016

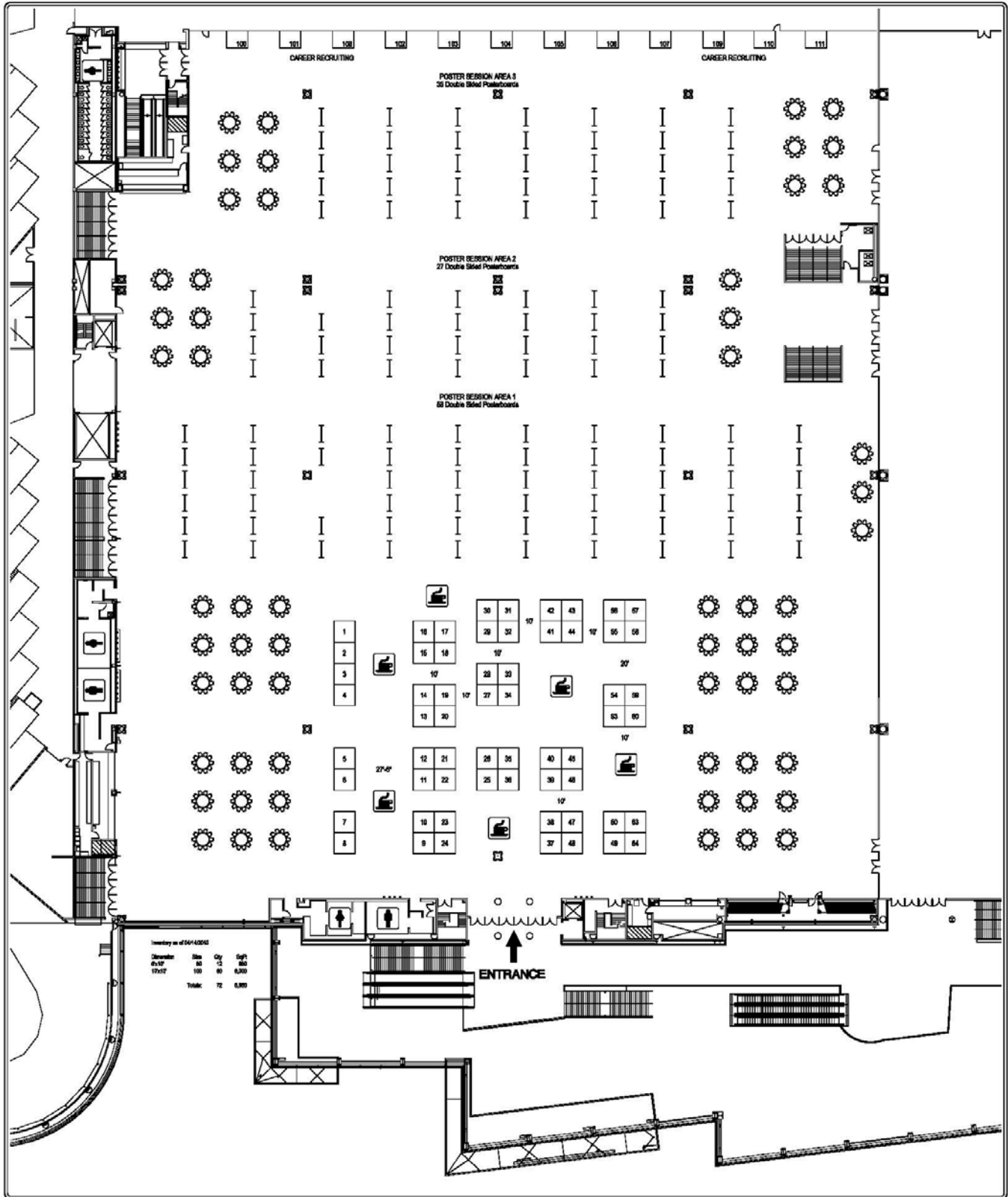
8:00 a.m. – 12:00 p.m. (approx.*) – Plenary Session and Concurrent Oral Sessions, times to be determined

AM – Morning Break

Food and beverage will be available in prominent locations throughout the Exhibit areas.

**All published hours are subject to change.*

Tentative Floor Plan



APPLIED SUPERCONDUCTIVITY CONFERENCE 2016
September 5-8, 2016
Colorado Convention Center - Halls A & B1

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File: 2016-09-08-001
Drawing: 2016-09-08-001
By: [Redacted]

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