



2014 APPLIED SUPERCONDUCTIVITY CONFERENCE

Charlotte Convention Center ♦ Charlotte, NC, USA

August 10 - 15, 2014

<http://www.ascinc.org>

EXHIBITOR PROSPECTUS

You're Invited!

The ASC 2014 Exhibition Committee invites your company to exhibit at the 2014 Applied Superconductivity Conference, Inc.®, considered the Conference of choice for individuals within the superconductivity community. ASC 2014 will be held August 10 – 15 in Charlotte, North Carolina USA, at the *Charlotte Convention Center*. We expect an attendance of more than 1600 of the top scientists and engineers involved in research and development on applied superconductivity throughout the world.

A major superconductivity Exhibition will be held in conjunction with the technical conference featuring a large number of exciting exhibit companies consisting of product manufacturers and service providers concerned with the field of superconductivity as well as other related areas. This is an exceptional opportunity to present your company's latest products, services and techniques in an intimate setting to a sophisticated audience sharply focused on this market.

The ASC 2014 Exhibition will be held in the same facility as the Conference itself, the *Charlotte Convention Center*. The professional Exhibition **begins on Tuesday, August 12 and ends on Thursday, August 14**. The Exhibitor Reception is to be held Tuesday, August 12.

The Applied Superconductivity Conference, Inc.®

A myriad of technical and special sessions will update scientists and engineers within the superconductivity community with the latest scientific and technical developments. The Conference will include plenary, oral, and poster sessions as well as various social events and tours. Since 1998, the Applied Superconductivity Conference, Inc.® has attracted an increasing number of attendees reaching over 1600 in 2012 and 60 exhibits.

Why Exhibit in the ASC 2014 Exhibition?

The ASC 2014 Exhibition offers your company a valuable opportunity for one-on-one interaction with researchers from industries, universities, and both private and government laboratories who are involved in making and/or influencing purchasing decisions for their companies and institutions.

Show Information

Show Hours:

Tuesday, August 12, 2014

9:00 a.m. – 5:00 p.m. (approx.*)

1:00 p.m. – 4:00 p.m. ASC SuperWorld Public Outreach (approx.*)

6:30 p.m. – 8:00 p.m. Exhibitor Reception (exhibitors enter at 6 p.m.)

Wednesday, August 13, 2014

9:00 a.m. – 3:00 p.m. (approx.*)

Thursday, August 14, 2014

9:00 a.m. – 3:00 p.m. (approx.*)

Exhibitor Move-in Hours:

Monday, August 11, 2014

8:00 a.m. – 5:00 p.m.

Exhibitor Move-out Hours:

Thursday, August 14, 2014

3:00 p.m. – 5:00 p.m.

**Exact times for the Exhibit and Outreach Program will be determined after the technical program is finalized by mid March.*

Food and beverage will be available in prominent locations throughout the Exhibit areas.

Booth Rental Rates & Benefits

10' x 10' Single Booth Fee: \$2,650

10' x 20' Double Booth Fee: \$5,150

Single booths will be 10' wide by 10' deep. Each booth will be equipped with 3' high fabric side-rails and a 8' high fabric back-wall and one 11" x 17" ID sign. The Exhibit Hall is **not** carpeted.

The deadline for submitting your contract agreement and full payment is **Friday, May 30, 2014**.

Exhibit space is limited and will be reserved on a first-come, first-served basis as payment is received.

Benefits to Exhibitors**

- Pre- and post-conference listing on the ASC 2014 website with your company description and a hyperlink to your company's homepage.
- One Full Conference Registration with admittance to all technical sessions and social events and one Exhibit Hall Only Registration with admittance to the Welcome Reception, Exhibitor Reception, and Refreshment Breaks are included in a 10 x 10 booth.
- One CD-ROM with the special Conference issue of the *IEEE Transactions of Applied Superconductivity* (fully peer reviewed papers submitted at the Conference is scheduled to be published in June 2015).
- Complimentary wireless internet access throughout the Exhibit hall with up to 1.5Mbps per user.
- Discounted Conference hotel room rates at the contracted Conference hotels (*details will be made available on the Conference website at <http://www.ascinc.org> on April 1, 2014*).
- Food and beverage will be available in prominent locations throughout the Exhibit areas.
- Tuesday afternoon ASC SuperWorld Public Outreach Program, located in a designated section of the Exhibit hall.
- Pre-registrant contact information available three weeks prior to Conference in excel format. Contact Centennial Conferences by email at asc@centennialconferences.com to request the pre-registrant contact data. (*Note that only participants having given permission to be listed will be included.*)
- Full listing of all Conference participants will be provided –if requested– after the Conference via email in excel format. (*Note that only participants having given permission to be listed will be included.*)

****Benefits to Exhibitors noted above will not apply unless payment is received.**

Exhibitor Registration & Payment Information

Each 10' x 10' exhibit booth receives one (1) Full Conference Registration, one (1) Exhibit Hall Only Registration and one (1) CD-ROM with the special Conference issue of the *IEEE Transactions of Applied Superconductivity* (fully peer reviewed papers submitted at the Conference is scheduled to be published in June 2015). Exhibitors registered as Full Conference attendees may attend all technical sessions and social events.

Additional company personnel may attend as an Exhibit Hall Only registrant at the **\$150** per person rate.

Exhibit Hall Only registrations include admittance only to the Welcome Reception, Exhibitor Reception, and Refreshment Breaks. It does not include access to the technical sessions and the Thursday Farewell Event. The fee for Exhibit Hall Only registrations is \$150 per person and limited to two (2) per single booth.

Those wishing to attend the technical sessions and social events must register as a Full Conference participant as part of the Attendee Conference Registration made available online starting at the beginning of April, 2014.

Payments are accepted by check, Visa, MasterCard, Discover, American Express and Wire Transfer. Checks must be in U.S. dollars drawn on a United States bank and made payable to **Applied Superconductivity Conference, Inc.**

Application & Contract Agreements are date stamped upon receipt as long as payment is included. Exhibit space will be assigned on a first-come, first-served basis as payment is received until sold out. Contract and payment must be received by Friday, May 30, 2014. Partial payments **will not** be accepted.

Cancellation

If written notice of cancellation is received by **Friday, May 30, 2014**, an administrative fee of 20% of the total booth fee will be retained. Cancellations after May 30, 2014 will result in forfeiture of the exhibit fee.

Decorator

Global Experience Specialists, Inc. (GES) is the official decorator for ASC 2014 and will provide the official Exhibit Service Kit for the Exhibit. The Exhibit Service Kit will be made available online on **June 9, 2014** and will contain all necessary information required for ordering services from GES and all other selected ancillary suppliers. Also included are any management materials such as event rules, information bulletins, etc.

PSAV is the exclusive provider of rigging in the Exhibit Hall. Please contact them via their website at <http://psav.com/charlotte> or Barry Wright (bwright@PSAV.COM) at 704-339-6180.

Special Requests

Helium, Nitrogen, Oxygen and Nitrous oxide tanks are allowed on the event floor with prior approval by the Fire Marshal. OSHA requires that all containers be properly labeled and display appropriate warnings. Tanks must be firmly secured in the upright position with valves protected against damage. Nitrous oxide and Oxygen tanks over 250 cubic feet are prohibited. Oxidizing gases (Oxygen or Nitrous oxide) in amounts in excess of 503 cubic feet may only be used in public assembly area under permit for Hazardous Materials. Exhibitors displaying or using hazardous materials must submit Material Safety Data Sheets to Centennial Conferences by May 1, 2014. Any container not clearly labeled will be removed from within the Charlotte Convention Center, tested and disposed of at exhibitor's expense.

All special requests should be directed to Centennial Conferences **PRIOR** to submitting the Exhibit Application & Contract Agreement and full payment. Special requests could be, but are not limited to, needs for cooling water and drains, electrical requirements to accommodate the use of a compressor, chemical mixtures and liquid hydrogen. If your request can be accommodated and is approved, you will receive confirmation from Centennial Conferences by email. Please complete the Special Needs section on the Exhibit Application & Contract Agreement.

Assignment of Booth Space

Application & Contract Agreements are date-stamped upon receipt as long as payment is included. Exhibit space will be assigned on a first-come, first-served basis until sold out. Contract and payments must be received by **Friday, May 30, 2014**. Partial payments **will not** be accepted. Exhibit Application & Contract Agreements **will not** be processed without full payment.

Booth assignments will be made by the Exhibit Chairman by **Monday, June 9, 2014**. To select your preferred booth area, please refer to the tentative Exhibit floor plan included in this prospectus. Exhibitors wishing to avoid assignment of space adjacent to, or across from, particular companies should indicate so on the Exhibit Application & Contract Agreement. Careful consideration will be given to such requests whenever possible. Exhibit Manager reserves the right to adjust floor layout.

Hotel Accommodations

ASC 2014 will have discounted Conference hotel room rates at three contracted Conference hotels; The Westin Charlotte, Hilton Garden Inn and Hampton Inn. Reservations should be made through CRVA/Visit Charlotte beginning on **April 1, 2014**. More information in regards to accommodation can be found on the Conference website accommodation page.

ASC 2014 Website Address and Exhibition Updates

Exhibitors will be kept current with periodic ASC 2014 Exhibition updates found on the ASC 2014 Conference website. For this and other Conference related information, please visit the ASC 2014 website at <http://www.ascinc.org>.

ASC 2014 Sponsorship and Advertisement Opportunities

Sponsorship and advertisement opportunities will be made available at the ASC 2014 website.

Register NOW to guarantee your participation in this prestigious event!

Tentative Schedule at ASC 2014

Exhibitor Registration/Exhibitor Move-in

Monday, August 11, 2014

8:00 a.m. – 5:00 p.m.

Exhibitor Registration will be located in Exhibit Hall B, on the Exhibit Level in the Charlotte Convention Center. All Exhibit representatives must register prior to entering the Exhibit Hall. Exhibitors MUST wear their badges at all times in order to enter the Exhibit area.

Exhibitor Dismantle

Thursday, August 14, 2014

3:00 p.m. – 5:00 p.m.

Exhibits must be dismantled by 5:00 p.m. on Thursday, August 14, 2014. Teardowns will NOT be allowed prior to 3:00 p.m. on Thursday, August 14, 2014.

Activities in the Exhibit Hall and Conference Schedule

Monday, August 11, 2014

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session and Concurrent Oral Sessions, times to be determined

8:00 p.m. – 5:00 p.m. – Exhibitor Move-in

AM – Morning Break

PM – Afternoon Break

Tuesday, August 12, 2014

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 5:00 p.m. (approx.*) – Exhibit Open

AM – Morning Break

1:00 p.m. – 4:00 p.m. (approx.*) – ASC SuperWorld Public Outreach Program

PM – Afternoon Break

6:30 p.m. – 8:00 p.m. – Exhibitor Reception

Wednesday, August 13, 2014

8:00 a.m. – 3:00 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 3:00 p.m. (approx.*) – Exhibit Open

AM – Morning Break

PM – Afternoon Break

Thursday, August 14, 2014

8:00 a.m. – 6:00 p.m. (approx.*) – Plenary Session, Concurrent Oral Sessions and Poster Sessions, times to be determined

9:00 a.m. – 3:00 p.m. (approx.*) – Exhibit Open

3:00 p.m. – Exhibitor Move-out

AM – Morning Break

PM – Afternoon Break

Friday, August 15, 2014

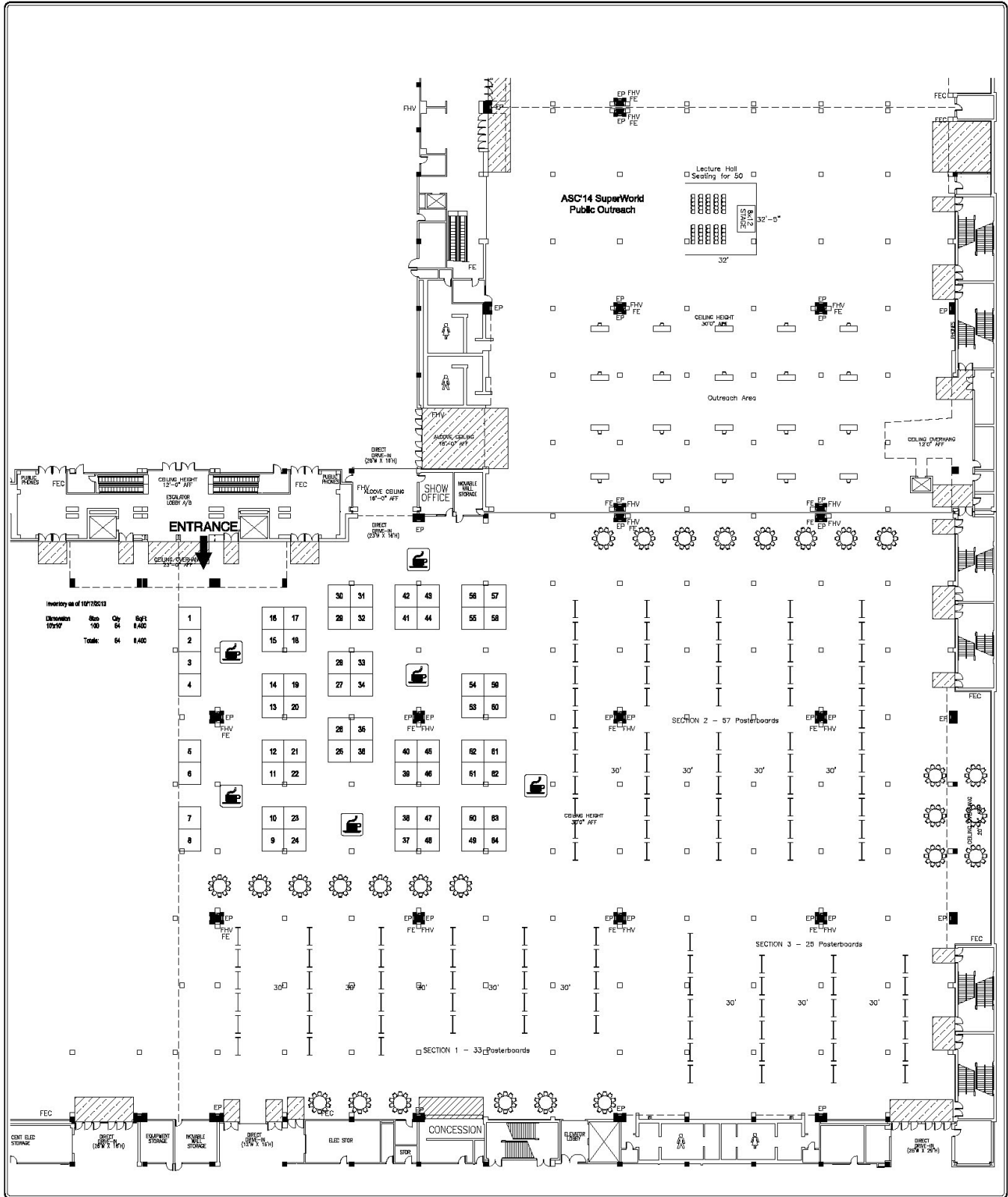
8:00 a.m. – 12:00 p.m. (approx.*) – Plenary Session and Concurrent Oral Sessions, times to be determined

AM – Morning Break

Food and beverage will be available in prominent locations throughout the Exhibit areas.

**All published hours are subject to change.*

Tentative Floor Plan



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ASC 2014 August 11 - 13, 2014

Charlotte Convention Center • Halls B & C1
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